

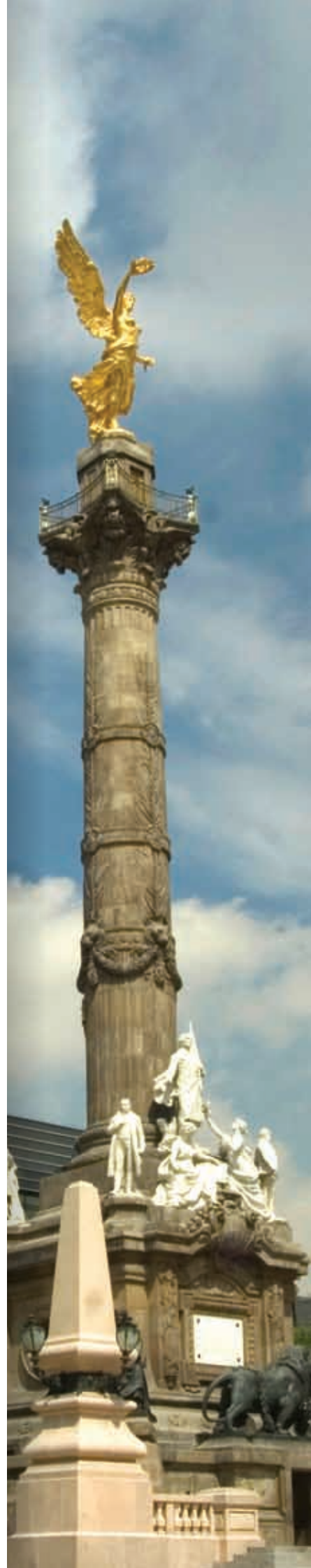
7<sup>th</sup>

# WORLD CHAMBERS CONGRESS

SPONSORSHIP OPPORTUNITIES




MEXICO CITY  
8-10 JUNE 2011



## 7<sup>th</sup> World Chambers Congress

Organized biennially by the ICC World Chambers Federation (WCF), the World Chambers Congress is the only international forum for chamber of commerce leaders to share experiences, exchange insights, develop networks and address the latest business issues which affect their communities. The 7<sup>th</sup> World Chambers Congress will be held 8-10 June 2011 in Mexico City, the first time the Congress has taken place in Latin America. This exciting event will bring together the global community of over 12,000 chambers of commerce, hundreds of multinational businesses and SMEs, and many influential world leaders. It provides a unique opportunity for interaction between delegates and members from leading sectors of industry.

[www.WorldChambersCongress.org](http://www.WorldChambersCongress.org)



“The World Chambers Congress remains the essential event on the calendar of chamber leaders. Chambers are the backbone of development around the world. Sponsoring the Congress demonstrates support for new market opportunities worldwide.”

Rona Yircali, Chairman, World Chambers Federation



## Congress highlights

### **Business programme**

An extensive programme to accompany business delegations, including specialized conferences and customized meetings.

### **Exhibition area**

Our spacious exhibition area gives each chamber the forum to promote opportunities and activities in their region. It provides the setting for leading corporations to showcase their products and services.

### **One-on-one business meetings**

We connect delegates, exhibitors and local business leaders by arranging meetings at strategic locations during the Congress.

### **World Chambers Competition**

The only global awards programme to recognize the most innovative projects undertaken by chambers of commerce and industry from around the world.

## A unique sponsorship opportunity

The 7<sup>th</sup> World Chambers Congress offers an unparalleled opportunity to create or strengthen partnerships between chambers of commerce and their member companies. Sponsorship confirms your support for the vitally important chamber movement, a vector for spreading best practices around the world, and takes your involvement in the Congress to the next level. Sponsors may be chambers looking to attract interest in their member businesses, private companies looking to

target small and medium enterprises, or private organizations wishing to support economic growth in developing regions. Whatever your goals are, each sponsor is provided a platform to reach the maximum number of attendees. Our sponsorship options are available at various funding levels and can be tailored to your branding and marketing goals.

### Past sponsors:

3M  
Asian Development Bank  
Alibaba.com  
ATA Carnet

BusinessWeek  
CIPE  
Citigroup  
Coca-Cola

Chamber of Commerce of Rotterdam  
Chamber of Commerce of Romania  
Dubai Chamber of Commerce and Industry  
DigiChambers

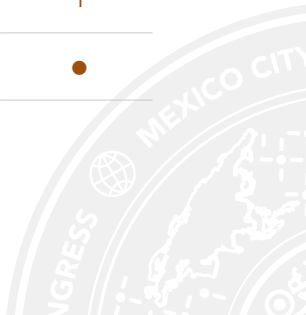


## Sponsor the Congress: Build trust in a global brand

The World Chambers Congress attracts chamber of commerce executives and business leaders from over 100 countries. By sponsoring the Congress your organization aligns itself with the chamber of commerce brand, one of the most trusted and most recognized brands around the world. Sponsoring the Congress at a level that is right for your organization will ensure that your message reaches the chamber community and its members.

### Benefits

	DIAMOND €30,000	PLATINUM €20,000	GOLD €10,000	SILVER €5,000	BRONZE €1,000
Complimentary table at gala dinner	●				
Announcement to Congress delegation	●				
Booth in exhibition area	●				
Web banner on Congress website	●	●			
Banner displayed in plenary hall	●	●			
Banner displayed in meeting areas	●	●	●		
Advert in official Congress booklet	1 PAGE	1/2 PAGE	1/4 PAGE		
Include gift in delegate bags	●	●	●	●	
Article about your organization in e-newsletter	●	●	●	●	
Congress entry	5	4	3	2	1
Logo on materials	●	●	●	●	●



“ This unique forum provides chambers from across the world with a unified platform to share best practices and tackle grassroots issues that impact them and their members. The Congress gives the Dubai Chamber the impetus needed to continue doing what we do best: represent, support and protect the interests of our business community.”

Hamad Buamim, Director General, Dubai Chamber of Commerce and Industry



## Sponsor the Competition: Innovative ideas at work

The World Chambers Competition is the highlight of the Congress, providing international recognition to innovative projects undertaken by chambers from around the world. By sponsoring the Competition, your organization will help ensure that these exciting projects continue to develop successfully and make a positive impact on a global setting.

Learn more, go to:  
[www.WorldChambersCompetition.org](http://www.WorldChambersCompetition.org)

### Benefits

	EXCLUSIVE €25,000	PLUS €10,000	STANDARD €5,000	GIFT €1,000
Personal acknowledgement during the award ceremony	●			
Opportunity for your chair or CEO to moderate a session	●			
Web banner on Congress website	●			
Opportunity for your chair or CEO to judge a session	●	●		
Advert in official Congress booklet	1 PAGE	1/2 PAGE		
Article about your organization in e-newsletter	●	●		
Banner displayed in Competition room	●	●		
Include a gift in delegate bags	●	●	●	
Congress entry	3	2	1	
Logo on materials	●	●	●	●

### Past sponsors:

Goldman Sachs  
Ericsson  
IBM  
JP Morgan

McDonald's  
Microsoft  
NBC Universal  
Nestle

Nokia  
Shell  
Siemens  
Vivendi

US Chamber of Commerce  
USCIB  
UN Procurement Division  
The Wall Street Journal



## Sponsor a Delegate: Foster economic development

Delegates participating in the Congress have the opportunity to exchange ideas and best practices with chambers worldwide, strengthening their capacity to provide practical business services to their members. By sponsoring chamber delegates from developing countries to take part in this global forum, your organization takes a significant step in promoting economic trade and development.

### Benefits

PER DELEGATE  
€4,000

Acknowledgement of your organization during a session



Article about your organization in e-newsletter



Include gift in delegate bags



Congress entry



Logo on materials



## Contact us

We look forward to your engagement and support of the Congress and remain at your disposal to discuss these exciting sponsorship opportunities, including made-to-measure programmes to fit your organization's marketing priorities.

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For full sponsorship details and benefits, go to:  
[www.WorldChambersCongress.org](http://www.WorldChambersCongress.org)



“ Our work in more than 100 countries around the world shows that chambers of commerce and business associations are key to the development of countries. The Congress is a great opportunity for chamber leaders to share experiences and strategies in building stronger organizations, better democracies and resilient economies.”

Aleksandr Shkolnikov, Director, Policy Reform, Center for International Private Enterprise (CIPE)

# Sponsor the 7<sup>th</sup> World Chambers Congress

Demonstrate support for new market opportunities worldwide

## World Chambers Federation

The World Chambers Federation (WCF) was established by the International Chamber of Commerce in 1951 to be the advocate of its chamber of commerce members worldwide. WCF strengthens links between these chambers, enabling each to improve performance as well as discover new products and services to offer its members. WCF promotes and protects the role of the chamber as an essential intermediary between government, businesses and the general public.

For more information please visit:  
[www.worldchambersfederation.org](http://www.worldchambersfederation.org)



## International Chamber of Commerce

The International Chamber of Commerce (ICC) is the world business organization representing enterprises from all sectors in every part of the world. The fundamental mission of ICC is to promote trade and investment across frontiers and help businesses meet the challenges and opportunities of globalization. ICC activities cover a broad spectrum, including arbitration and dispute resolution, business self-regulation, fighting corruption, combating commercial crime, as well as making the case for open trade and the market economy system.

For more information please visit:  
[www.iccwbo.org](http://www.iccwbo.org)



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